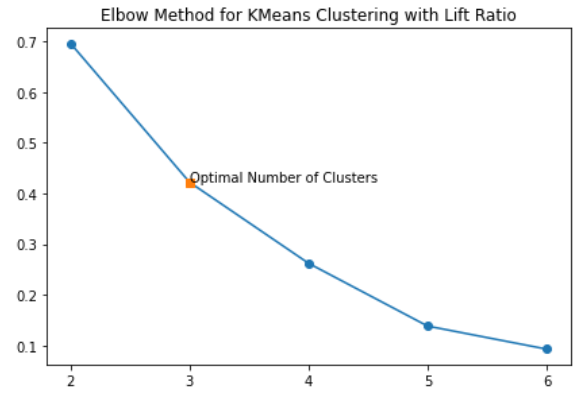
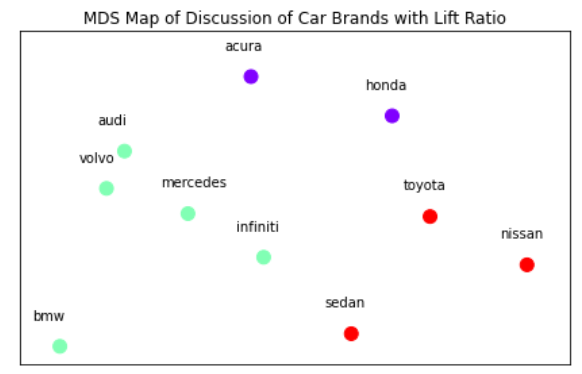
**INSY 669 Group Project UIUX**

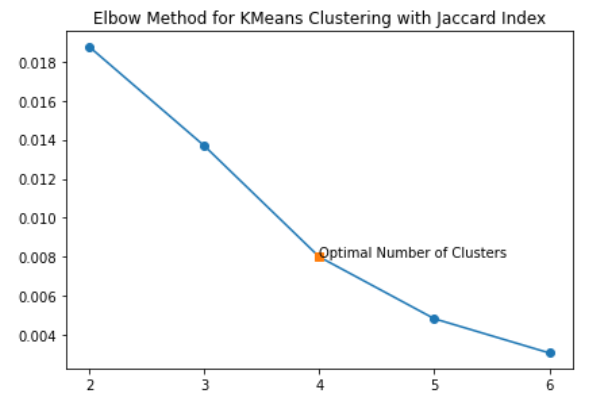
Top 10 Brands

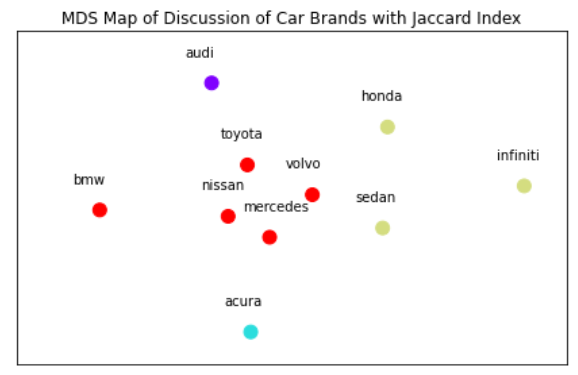
* 1. MDS Map
     1. Lift Ratio



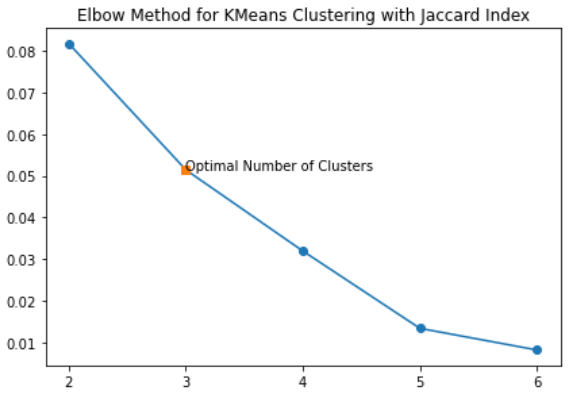


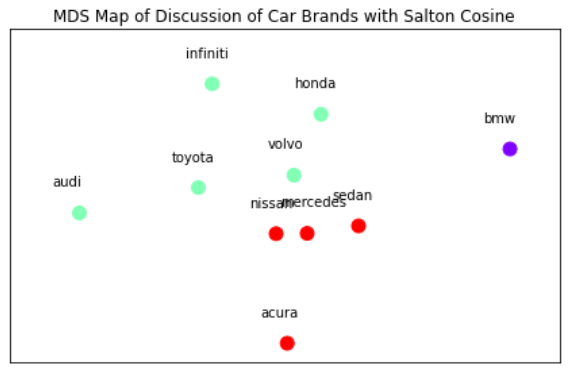
* + 1. Jaccard Index



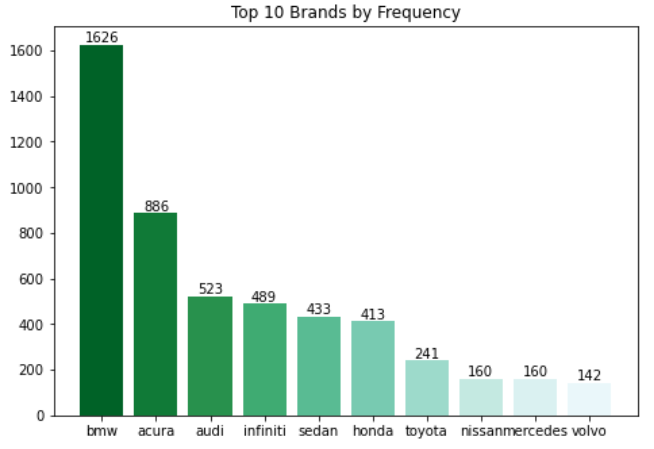


* + 1. Salton Cosine





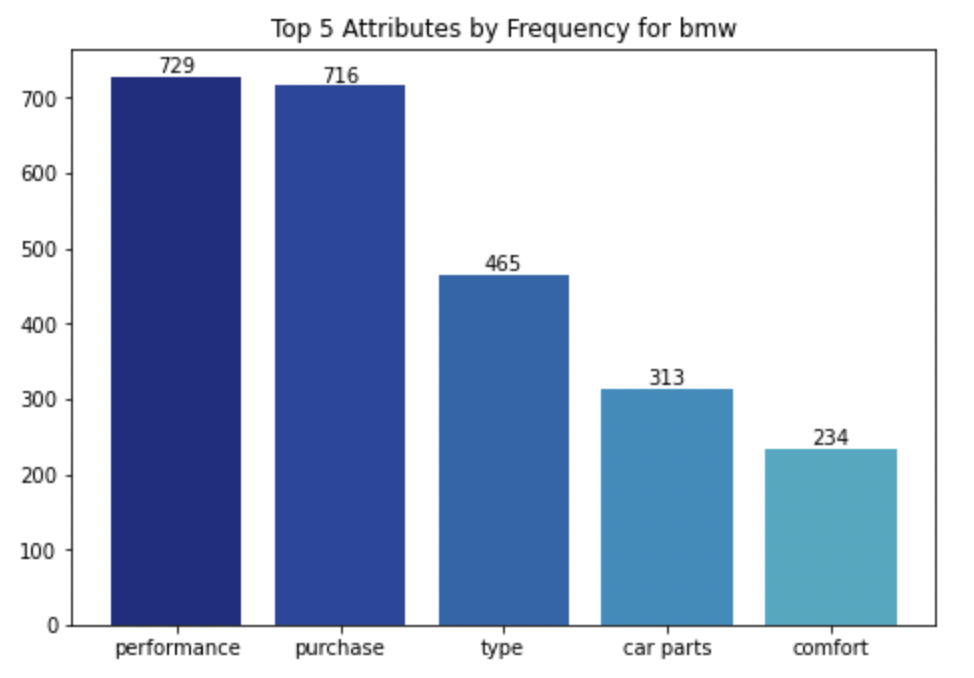
* 1. Frequency bar chart

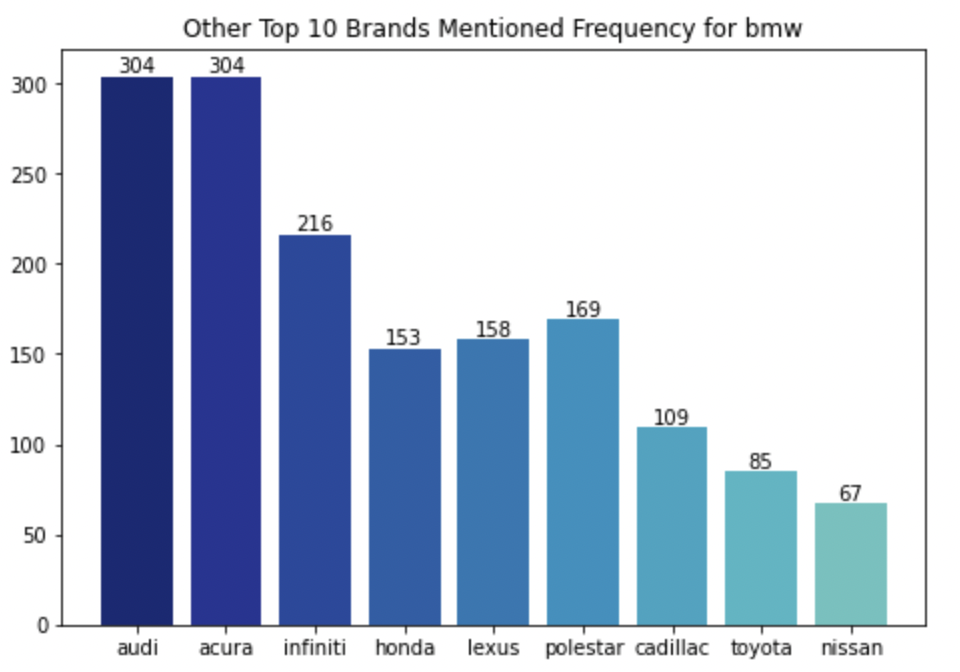


* 1. Frequency word cloud

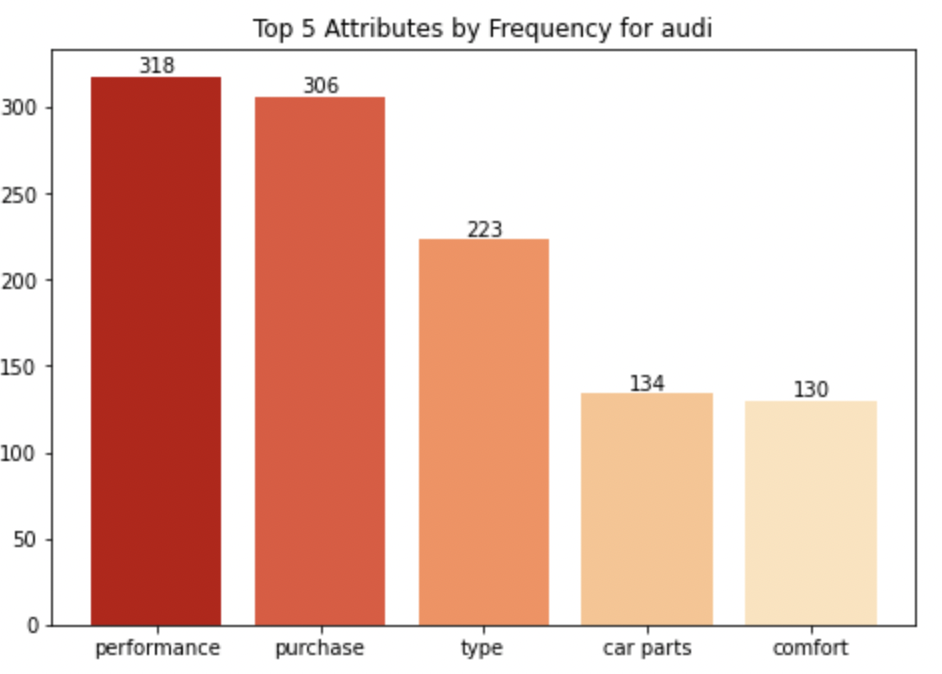


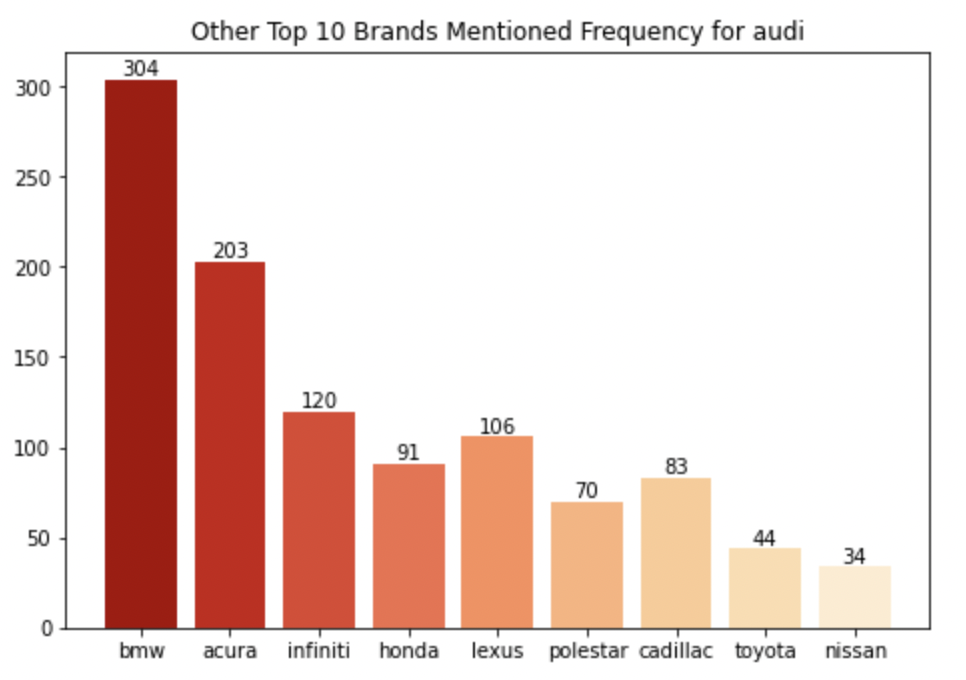
* 1. Brand-wise analysis
* attributes frequency bar chart
* comparison brand frequency bar chart
  + 1. bmw:



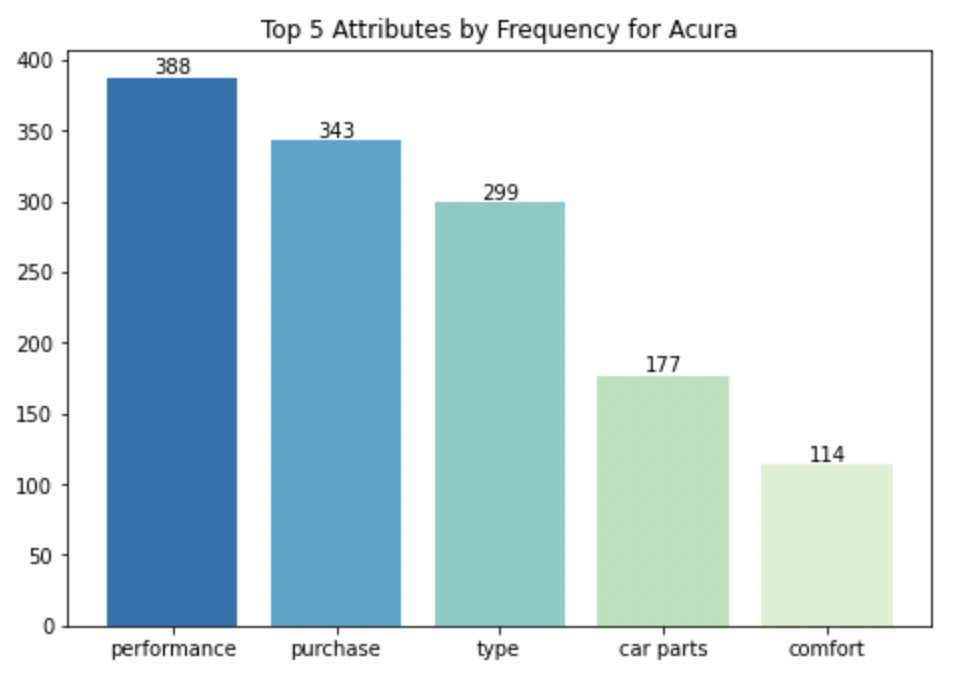


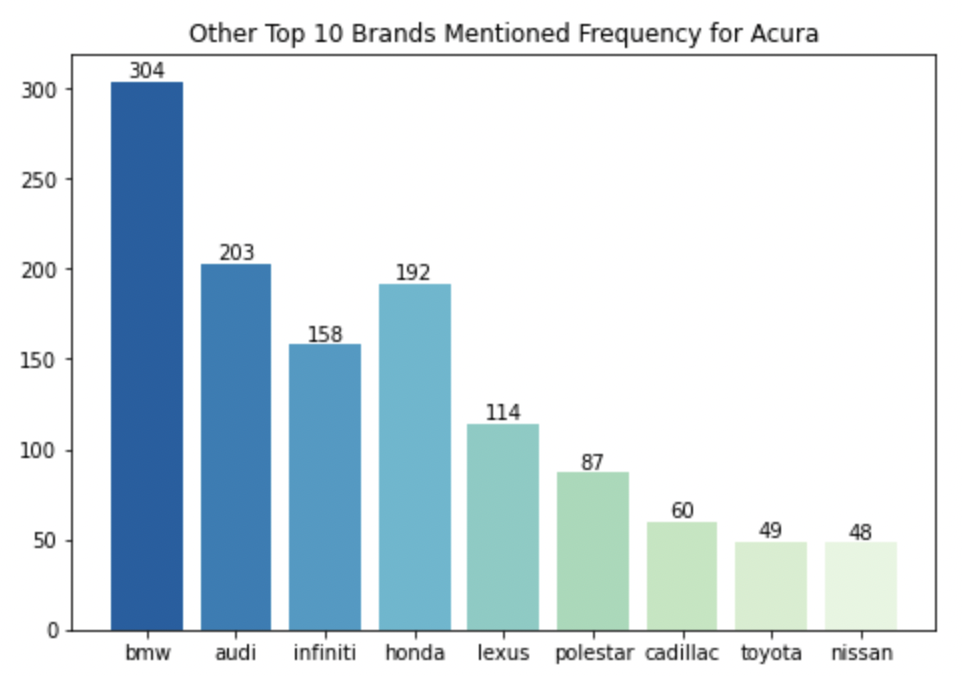
* + 1. audi:



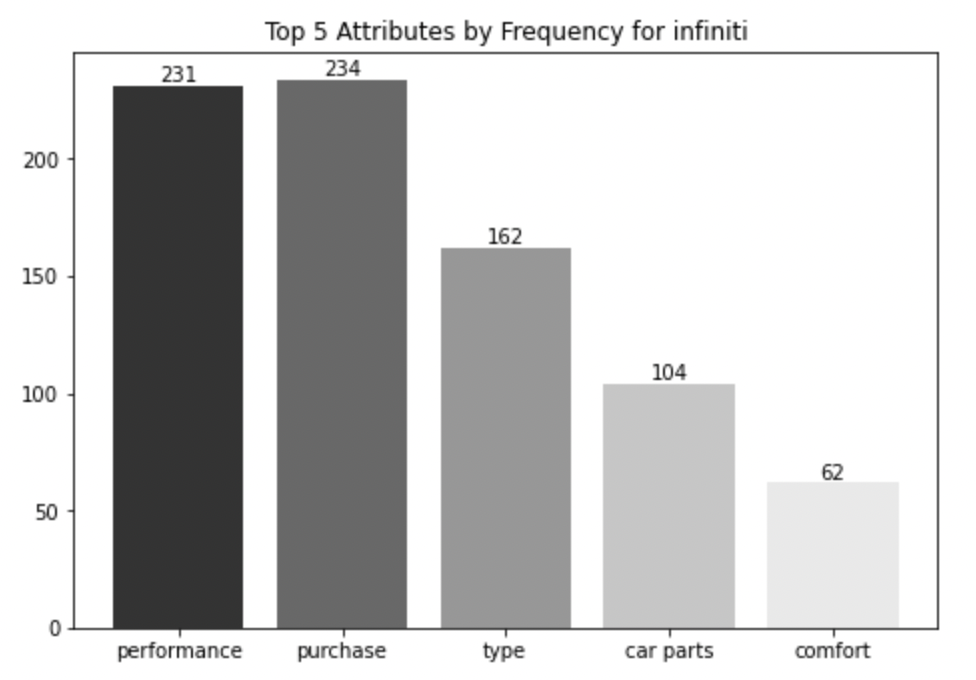


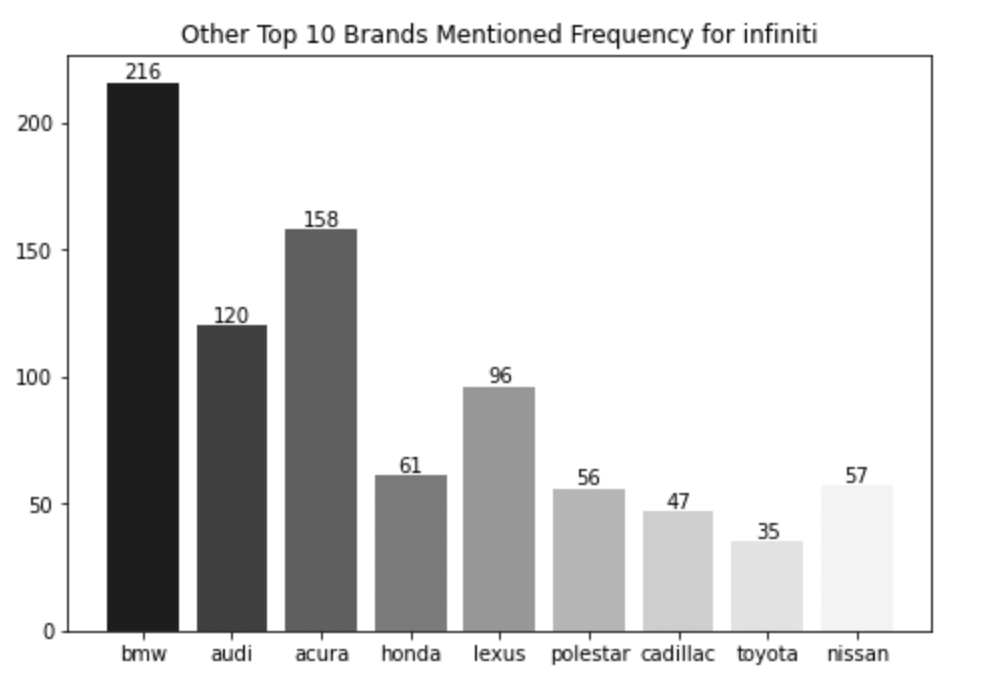
* + 1. acura:



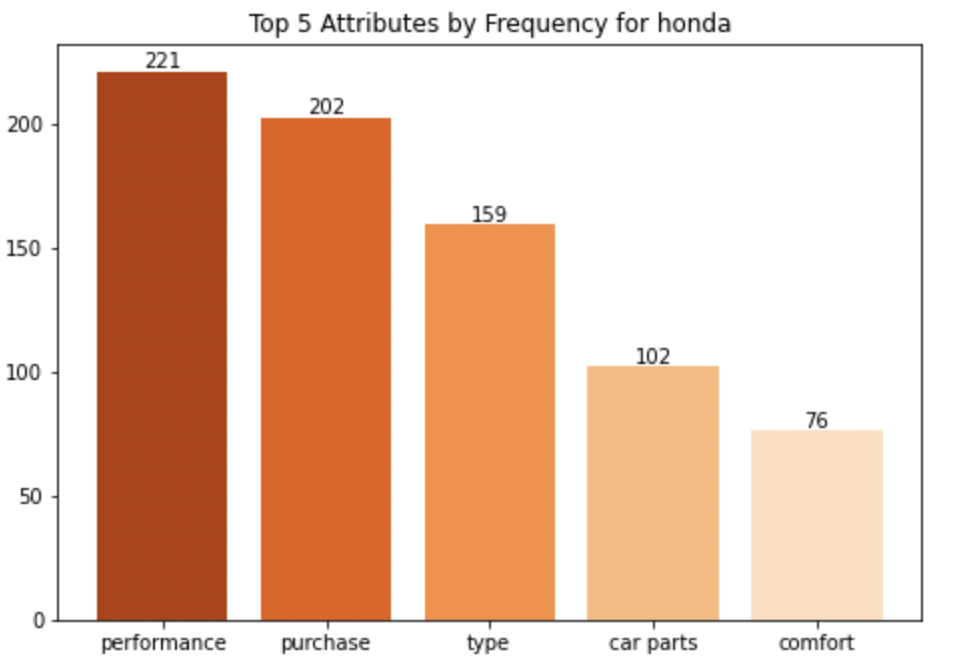


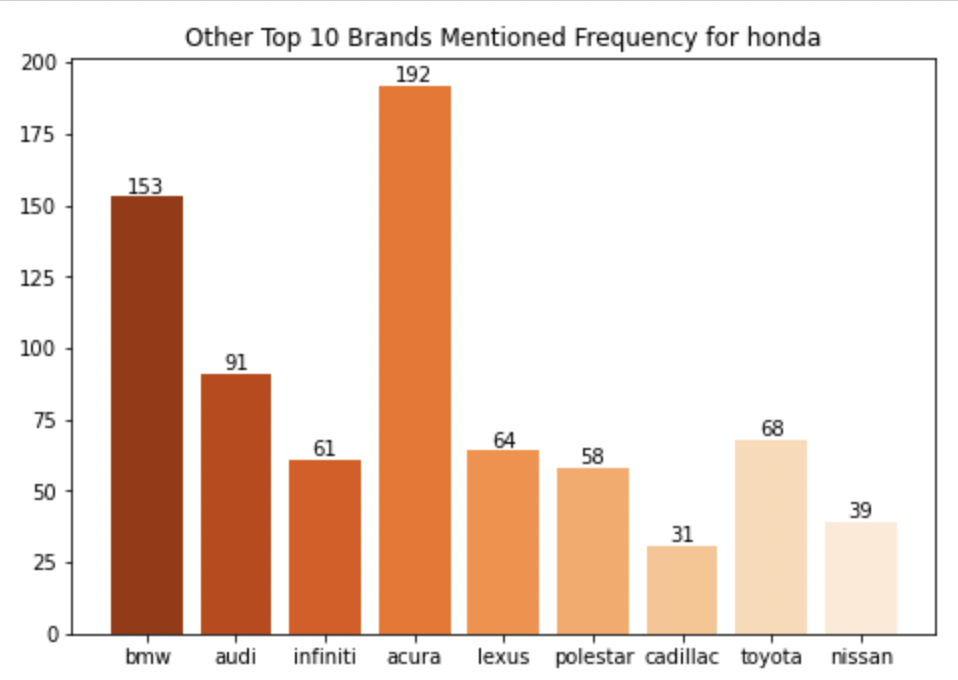
* + 1. infiniti:





* + 1. honda:

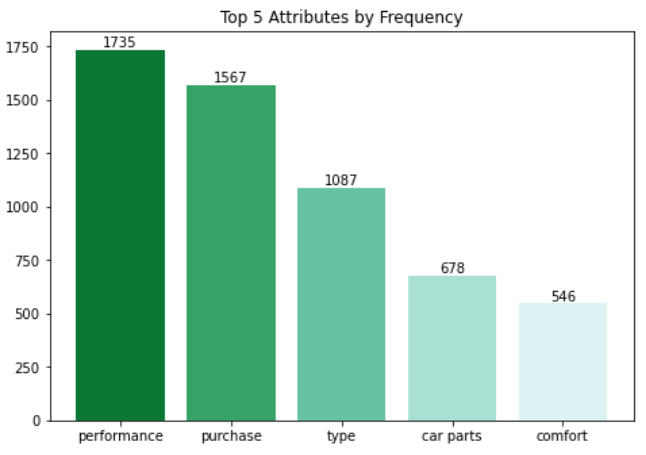




* + 1. cadillaci:
    2. lexus:
    3. nissan:
    4. polestar:
    5. toyota:

Top 5 Attributes

* 1. Frequency bar chart



Others

* 1. Reviews word cloud



* 1. Brands network? (maybe)
  2. Attributes network? (maybe)